

A decorative floral pattern in shades of purple, yellow, and blue, featuring stylized flowers and leaves, positioned at the top of the page.

**2023-24**

# **SPONSORSHIP PACKAGES**

**Yale South Asian Society**

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# ABOUT US

*The South Asian Society (SAS) is an undergraduate organization which seeks to empower the South Asian student body through a combination of political, social, and cultural forums. We aim to create a community of students with a diverse range of experiences and build lasting connections at Yale and beyond.*



SAS was founded by undergraduates who felt the need to create a community where students could connect, collaborate, and engage. SAS aims to both celebrate shared culture and build lasting social frameworks while also undertaking advocacy and awareness initiatives for current societal issues.

SAS offers opportunities for students to showcase their backgrounds and experiences, network with other students from Yale as well as other institutions, and collaborate over shared interests. SAS also challenges students to tackle sociopolitical issues in our community and around the world, through advocacy and awareness.

# WHAT WE DO?

**SOUTH ASIAN YOUTH INITIATIVE CONFERENCE (SAYI)**, one of the largest South Asian conferences, allows students from all over the US to connect with South Asian leaders through panels, keynotes, and networking workshops. The conference attracts hundreds of students and speakers from across the country and internationally.



**ROSHNI AND DHAMAAL**, two of the largest cultural showcases at Yale, provide a platform for students from across the university and partner institutions (including Dartmouth, MIT, Columbia, Tufts, Duke, and more) to both share their talents and backgrounds as well as network. With over 100 student performers and hundreds of audience members including other students, community leaders, faculty, and more, these events celebrate student achievement and provide a platform to connect with a diverse audience.



**SPEAKER AND ACTIVISM EVENTS**, including events focused on celebrating and recognizing alumni and community leaders, discussing current issues in an engaging platform, such as an Anti-Watch Watch Party for the World Cup, providing a platform to discuss the controversies surrounding the event while also uniting students to enjoy it, and fundraising for disasters and community engagement.

**SOCIAL FORUMS**, centered around providing spaces for discussing shared interests and networking within the student body, as well as between Yale students and partnering institutions. Also includes interest groups, connecting students with shared professional goals and interests.



# SPONSORSHIP LEVELS

|                            |  |
|----------------------------|--|
| \$500                      |  |
| <b>BRONZE CONNECTION</b>   | <ul style="list-style-type: none"><li>• Recognition on the SAS website</li><li>• Access to the SAS resume database</li><li>• One independent email-blast to SAS mailing list</li></ul>   |
| \$750                      |  |
| <b>SILVER CONNECTION</b>   | <ul style="list-style-type: none"><li>• <u>SAS-hosted virtual event of your choice</u></li><li>• Recognition on the SAS website and social media</li><li>• Access to the SAS resume database</li><li>• One independent email-blast to SAS mailing list</li></ul>   |
| \$1000                     |  |
| <b>GOLD CONNECTION</b>     | <ul style="list-style-type: none"><li>• <u>SAS-hosted virtual or in-person event of your choice</u></li><li>• Recognition on the SAS website, social media, and weekly newsletter</li><li>• Access to the SAS resume database</li><li>• <u>Multiple independent email-blasts for SAS mailing list</u></li><li>• <u>Promotional content in SAS weekly newsletter</u></li></ul>  |
| \$2000                     |  |
| <b>PLATINUM CONNECTION</b> | <ul style="list-style-type: none"><li>• <u>Booth and promotional content at Roshni or Dhamaal</u></li><li>• SAS-hosted virtual or in-person event of your choice</li><li>• Recognition on the SAS website, social media, and weekly newsletter</li><li>• Access to the SAS resume database</li><li>• <u>Multiple independent email-blasts for SAS mailing list</u></li><li>• <u>Promotional content in SAS weekly newsletter</u></li></ul> |